



2016 ANNUAL REPORT

Serve Denton supports nonprofits that open doors for people to become self-sufficient



2016 ANNUAL REPORT

Serve Denton supports nonprofits that open doors for people to become self-sufficient

OUR NONPROFIT PARTNERS SAVE AN ESTIMATED **50%** PER YEAR ON OVERHEAD COSTS BY OFFICING AT SERVE DENTON.

AUDITED FINANCIALS



673 People served per year because of the Serve Denton Center.

54 Women & children served at The Wheeler House by Giving Hope, Inc. since July 1, 2015.

1,072 People served at Health Services of North Texas' clinic at The Wheeler House since May 1, 2015.



INCOME = \$392,890

- Special Events Income - 41.32%
- Donations & Grants - 22.40%
- Contributed Facilities - 16.60%
- In-Kind Contributions - 13.73%
- Program Rental Income - 5.22%
- Other - 0.72%

EXPENSES = \$735,021*

*This includes a non-cash amount of \$380,988 annual building depreciation.

- Program Services - 65%
These funds are used to run, organize, and fund events and programs.
- Management & General - 20.5%
These funds are used to care and maintain our properties.
- Fundraising Expenses - 14.5%
These funds are used to support our fundraising events.



2016 ANNUAL REPORT

Serve Denton supports nonprofits that open doors for people to become self-sufficient

SELF-SUFFICIENCY LADDER

Serve Denton's mission is to support nonprofits that open doors for people to become self-sufficient.

We achieve our mission through nonprofit centers such as The Wheeler House and the Serve Denton Center.

The Wheeler House consists of a transitional housing facility for women and their children managed by Giving Hope, Inc. and an affordable health clinic managed by Health Services of North Texas. The Serve Denton Center houses multiple nonprofit agencies so those in need only have to visit one location to receive help.

This is our Serve Denton **Self-Sufficiency Ladder**. In order for someone to become self-sufficient, they must successfully address several of the issues exhibited on these rungs.

COMMUNICATION



- 4,310 likes
- 20.4% increase



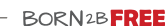
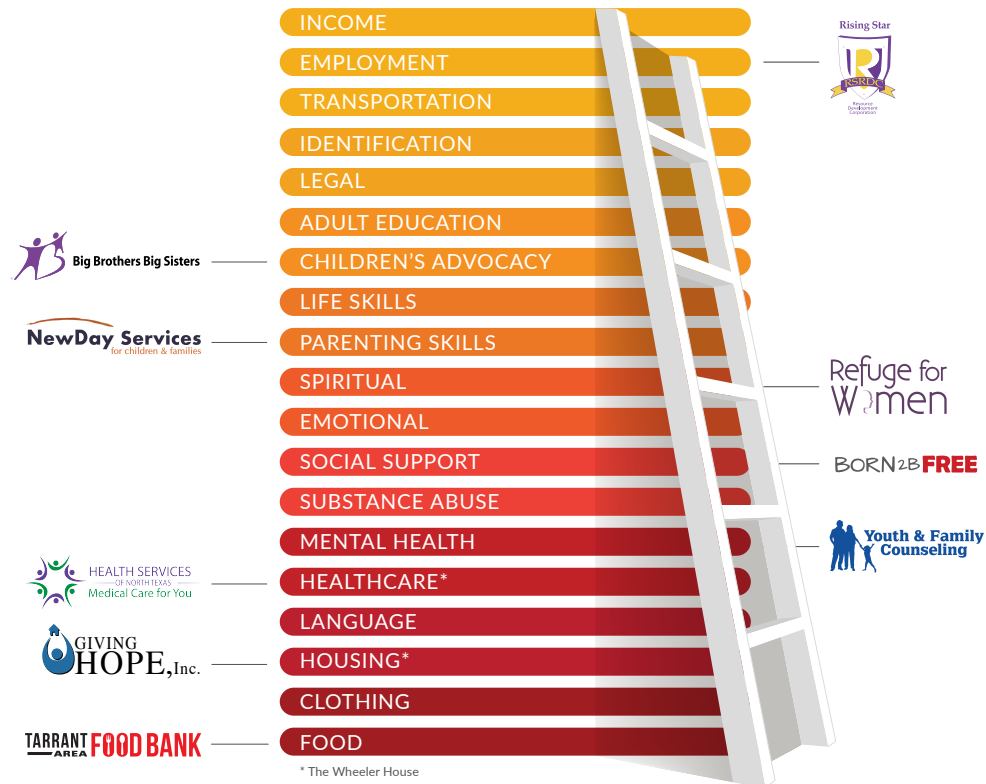
- 1,465 likes
- 42.2% increase



- 2,078 followers
- 14% increase



- 2,992 subscribers
- 40.4% open rate





2016 ANNUAL REPORT

Serve Denton supports nonprofits that open doors for people to become self-sufficient

2017 BOARD OF DIRECTORS

Tim Crouch

Chair
The Crouch Group

Larry Parker

1st Vice Chair
Denton Depot

Michele Barber

2nd Vice Chair
Guaranty Bank & Trust

Melanie Vest

Treasurer
DATCU

Dr. Nancy DiMarco

Secretary
Texas Woman's University

Stan Morton

Immediate Past Chair
Metro Anesthesia

Melissa Bradley

Retired
Denton State Supported
Living Center

Chuck Carpenter

Denton Chamber of Commerce

Andrew Christman

Christman Kelley & Clarke, PC

Calvin Clark

Denton Bible Church

Stephen Coffey

Grey Hawk Advisors

Charles Crouch

The Crouch Group

Roy Culberson

North Central Texas College

Dr. Roxanne Del Rio

North Central Texas College

Hank Dickenson

University of North Texas

Dr. Bruce Eckel

Cook Children's Hospital

Dr. Tom Evenson

University of North Texas

Kerry Goree

Kerry Goree Insurance Agency

Cynthia Foster

Safran Electrical & Power

Ricky Grunden

Grunden Financial
Advisory, Inc.

Rob Houdek

Retired
Vision Source

Jackie Jackson

Denton Public School
Foundation

Ron Johnson

Mediator

Bryan Langley

City of Denton

Alex Lee

ERA Real Estate

Paul Martinez

Calhoun Middle School

Dr. Perry McNeill

Retired
City of Denton

Roy Metzler

Metzler's

Dr. Bettye Myers

Retired
Texas Woman's University

Desiree Patterson

Student
Texas Woman's University

Jeremy Pope

All In Learning

Dr. Darhyl Ramsey

University of North Texas

Jay Ross

First United Bank

John Ryan

Limerick Services

Priscilla Sanders

Retired
Sears

Prudence Sanchez

Attorney

Dorwin (Trey) Sargent III

Hayes, Berry, White and Vanzant

Pat Smith

Denton Bible Church

Stan Walker

University of North Texas

Carlie Kuban

Executive Director

ADVISORY COUNCIL

Rebecca Stanley, Chair
John Baines
R.L. Crawford
Trey Crawford

The Honorable Myra Crownover
The Honorable Andy Eads,
Denton County Commissioner
Diann Huber

Dr. Jean Keller
The Honorable Jane Nelson,
TX State Senate
Dr. Rudy Rodriguez

Janet Shelton
Virgil Strange
The Honorable Lynn Stucky
TX State Representative



306 N Loop 288 | Denton, Texas 76209 | www.servedenton.org

